Catalogue of Instructional Art Books and Kits
Authored by William F. Powell

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Complete Listing of Instructional Drawing and Painting Books

by William F. Powell

William F. Powell has authored and illustrated numerous books. He has also created a wide variety of illustrations as "ghost art" for many other published books. Books authored by Bill are shown below. Books can be ordered directly from Walter foster Publishing or many on-line book stores such as Amazon.com, Abes Books, Borders, Barns and Noble, etc.

**Color Mixing Recipes**

1,500 COLOR RECIPE COMBINATIONS IN OIL or ACRYLIC with SUBJECTS INCLUDING PORTRAIT AND LANDSCAPE! Just when you thought there was no hope of ever finding a comprehensive color-mixing resource for oil, acrylic, and watercolor artists, along comes the 1,500 Color Mixing Recipes for Oil, Acrylic & Watercolor, a collection of Walter Foster’s bestselling Color Mixing Recipes books, including Color Mixing Recipes for Oil and Acrylic, Color Mixing Recipes for Portraits, Color Mixing Recipes for Watercolor, and the most recent addition, Color Mixing Recipes for Landscapes. This incredible collection comes in a user-friendly concealed spiral-bound format that is tagged for quick and easy reference. Aspiring artists will also find two removable color mixing grids—one for oil or acrylic, and one for watercolor. $19.95 plus shipping.

**Color Mixing Recipes for Landscape**

MORE THAN 500 COLOR RECIPE COMBINATIONS IN OIL or ACRYLIC! are presented in this Color Mixing Recipe book for Landscapes. In this latest addition to the Color Mixing Recipes family of books, artist William F. Powell provides instruction on color mixing as it relates to landscape painting in oil and acrylic. Following the format of the other books in the series, Color Mixing Recipes for Landscapes offers an extensive index of landscape subjects that correspond to the featured color mixing swatches. This useful book also discusses how color is influenced by the time of day, the angle of the sun, and changing seasons, making it a must-have in every oil and acrylic artist’s reference library. The book also includes the Color Mixing Grid, a perfect guide for accurately measuring paints. $9.95 plus shipping.

**Color Mixing Recipes for Portrait Flesh Tones, for Oil, Acrylic and Watercolor**

More than 500 color recipe combinations in oil or acrylic! Also INCLUDES A SPECIAL SECTION FOR WATERCOLOR! William Powell's Color Mixing Recipe book FOR PORTRAITS & FLESH TONES covers color recipes for skin/flesh tones, eyes, lips and hair. Collection includes recipes for most skintones of Caucasian (warm, light, creamy, cool and ruddy); Eurasian, Asian (light, medium); East Indian, Olive tones, Middle Eastern, Latino, Native American (red-bronze), Black (warm-dark, warm-light, cool-dark, cool-light). There are also sections with color recipes that cover most eye and hair colors. A special section covers ears, lips and noses. Packaged in a concealed wire-o-bound book that lies flat, for ease of use. Along with instruction in a variety of painting techniques, the book also includes a Color Mixing Grid, a perfect guide for accurately measuring paints. Color Mixing Recipes has an easy index of finding your color subjects and is a valuable and practical resource for both oil and acrylic artists! $9.95 plus shipping.

**Color Mixing Recipes For Watercolor**

MORE THAN 400 COLOR RECIPE COMBINATIONS FOR WATERCOLOR! The perfect guide for any aspiring watercolorist, this book includes more than 400 paint recipes, each revealing the color proportions and dilution level needed to achieve the featured swatch. Artists also will discover helpful tips about altering values, graying with complements, and creating portrait colors. A color mixing grid makes measuring simple, and the concealed wire-o bound book lies flat when opened for convenience. Learn how to create any color you desire with the watercolor paint mixing tips and techniques in this book. (48-page hardcover with wire-o binding. $9.95 plus shipping.

**Color and How To Use It - Artist's Library Series #AL05 - 64 full color pages**

Along with drawing, color and color mixing are the most important elements to a painter. This book covers color theory and the color wheel with mixing instructions for various palettes. From the most delicate pastel tint to the boldest bright hue, color is a vitally important tool to you as an artist. Whether your preferred medium is acrylic, oil, or watercolor, a strong understanding of color and its applications is essential. Color and How to Use It includes in-depth information on color theory, important properties of color and light, and the fundamentals of color mixing. This comprehensive guide will teach you what color is, how it works, and how to make it work for you in your paintings. Step-by-step painting exercises guides the reader in mixing fresh colors and lively grays. Palettes for time of day, high and low key painting and much more. We are proud to say that this book is being used as a text guide in many schools, colleges and art classrooms. $9.95 plus shipping.
Composition, along with drawing, color and color mixing, is one of the most important elements to an artist. This book thoroughly covers the important points for Dynamic Composition. The fundamental concepts of composition are broken down into clear lessons and diagrams that artists of any skill level can follow. This book explains everything essential in composition from "Rule of Thirds" to "The Golden Mean," and presents a wide range of helpful guidelines and clear examples. Studies include design techniques that artists use to produce effective and engaging works of art. With step-by-step projects and examples of both strong and weak compositions (to show you what not to do), this book clearly demonstrates how to hold the viewer's attention, achieve balance of weight, effectively use diagonal lines and place focal points--all of which combine to give you the understanding you need to create Dynamic Compositions.

Clouds & Skyscapes - How-To Series #206 - 32 full color pages

This book can be found with several covers. It is filled with dynamic cloud and skyscape painting exercises. Exercises contain color mixing directions and how to manipulate the brush to create beautiful clouds. Numerous full-color diagrams to lead the artist in painting the majesty of clouds. Step-by-step exercises take you from the beginning layout to the finished painting. Page counts for copies of the first printing are 37. The second and third were condensed to 32.

Perspective - Artist's Library Series #AL13 - 64 pages

This book makes learning and practicing the rules of perspective fun and easy. An understanding of the art of perspective is a must for any serious artist. We view everything in life in perspective. This book is being used in many schools and classrooms as the basic guide for beginning and advanced artists alike. Crammed full of charts and exercises. With a basic understanding in perspective, you can draw anything you see!

Knife Painting - Oil Painting Techniques - Artist's Library Series #AL23

This book was originally published as "Knife Painting" and has now been reissued under the new title "Oil Painting Techniques". Learn how to create dynamic textures with the versatile painting knife. Contents are the same and both covers are still in supplies. This book is crammed full of step-by-step exercises showing how to create dynamic and realistic textures with the versatile painting knife. Book explains various types of knives and how to use them for subtle blends or beautiful textures.

Dynamic Composition - Drawing Made Easy Series #DME4 - 64 pages

Composition, along with drawing, color and color mixing, is one of the most important elements to an artist. This book thoroughly covers the important points for Dynamic Composition. The fundamental concepts of composition are broken down into clear lessons and diagrams that artists of any skill level can follow. This book explains everything essential in composition from "Rule of Thirds" to "The Golden Mean," and presents a wide range of helpful guidelines and clear examples. Studies include design techniques that artists use to produce effective and engaging works of art. With step-by-step projects and examples of both strong and weak compositions (to show you what not to do), this book clearly demonstrates how to hold the viewer's attention, achieve balance of weight, effectively use diagonal lines and place focal points--all of which combine to give you the understanding you need to create Dynamic Compositions.

Drawing Technique Books

Bill authored eight drawing books covering different subjects for Walter Foster Publishing. Each book is crammed full of step-by-step drawing exercises that take the reader from the first basic beginning shapes to the fully shaded drawing. Techniques in composition, layout, shading and use of drawing materials are thoroughly covered. These books are $8.95 each plus shipping.
A Few of the Books and Kits Co-Authored by William
Here are several books and painting kits that William co-authored. His work is seen in each of these and in some cases he designed the entire layout of the book or kit for the publisher.

Special Note: HT10 “Drawing Dogs” was originally authored by Walter T. Foster and was one of his first ten books. This book still carries the How-To” number “10”. When the publisher decided to revise and update this book several years ago, I was asked to provide new art and text for twelve pages in this book. I hope you enjoy our combined art and instructions.
Co-Authored Books and Kits, continued

Out of print Books

The following books covering different subjects are ones that Bill has authored for Walter Foster Publishing are no longer in print. However, they can still be found on the internet at various book and art supply sites and on-line book stores. Some of these books have become collectables and are bringing much higher prices than the original. For instance, “Bugs Bunny and Friends” is currently priced from $26.00 to $126.00. Also, Bill’s original “Color Mixing Recipe Cards” are being offered at prices ranging from $75.00 to $325.00.

Most of these out-of-print books can be found in various conditions and reasonable prices at on-line book stores such as Amazon.com, Barns and Noble, Abes Books, etc.

Special Commission Project

Paint-by-Numbers Kit

Bill created this special Paint-By-Numbers kit for Walter Foster Publishing. The kit and instructions are geared for young and older artists alike. Kit includes paint, printed canvas and brushes.

This little kitten in the tree is truly a fun project.

#Understanding Color - How-To Series #154 - Full color pages

This book was William’s first book in 1976 and has been published under several covers. It is a wonderful guide for both beginning and advanced artists who wish to organize their color mixing and painting techniques. Illustrated subjects include: The color wheel and its uses - color mixing - Color schemes & mixtures to depict time of day - Mixing and using grays - Step-by-step methods of developing a painting - Color moods - Selecting the proper colors - Correctly adding black or white to a color. methods of glazing and brush techniques. & instructions in painting from thin brush to knife painting techniques. This book has been printed with three different covers. Page counts for copies of the first printing are 37. The second and third were condensed to 32. All are currently out of print but used copies of this original and revised editions are selling in various online book stores and other markets.

UNCIRCULATED COPIES of all three printings are extremely rare but a few are available and are selling for $40.00 - $60.00 per copy.

Write or email for information on undistributed copies

Contact Us: Email: williampowellstudio@gmail.com
Or write to: William F. Powell - P.O. Box 890457 - Temecula, CA 92589
Out-of-Print Books, continued

**Color, Thick and Thin**
How-To Series #182
Full color pages

This book is also currently out of print but used copies of these editions are selling in various markets.

Book contains information on glaze formulas, how to thin and apply glazing colors. This book has been printed with three different covers. Page counts for copies of the first printing are 37. The second and third were condensed to 32. All are currently out of print but used copies of the original and revised editions are selling in various online book stores and other markets.

Methods of glazing and brush techniques, glaze formulas, how to thin and apply glazing colors & instructions in painting from thin brush to knife painting techniques are expanded upon in the second and third printing.

**UNCIRCULATED COPIES** of all three printings are extremely rare but a few are available and are selling for $40.00 - $60.00 per copy.

Contact Us: E-Mail any inquiries - email: williampowellstudio@gmail.com
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**William F. Powell’s Original Color Recipe Cards**
Series CRC1
Individual cards prior to publishing in book format.

MORE THAN 450 COLOR RECIPE COMBINATIONS IN OIL or ACRYLIC! William Powell’s original Color Mixing Recipe Cards have served as a handy reference for essential color combinations for almost 10 years. And now this collection of recipes is available in an updated, convenient format developed with artists’ needs in mind!

These original cards have become collector’s items and are being offered on various markets at prices ranging from $65.00 to $350.00 depending upon condition.

**Oil Painting Materials And Their Uses**
Artist's Library Series #AL17
64 full color pages

A comprehensive description of paints, brushes, mediums and equipment used in the art of oil painting. Subjects include: Various styles of brushes and how they work - Palette and painting knives - Oils and mediums - Waxes - Thinners and solvents - Varnishes - Numerous painting surfaces - Palettes - Drawing materials for oils - Easels - Miscellaneous equipment and painting techniques for oils. A content list of 17 major areas of materials with more than 112 illustrated sub-sections. Uncirculated copies average $35.00

For further information, contact William Powell Studio - email: williampowellstudio@gmail.com
Watercolor & Acrylic Painting Materials
Artist's Library Series #AL18
64 full color pages

A comprehensive description of paints, brushes, mediums and equipment used in the art of watercolor and acrylic painting. Subjects include: Various styles of brushes and how they work - Palette and painting knives - Paints and mediums - Mediums - Acrylic varnishes - Numerous painting surfaces - Palettes - Preparing surfaces - Illustrated painting techniques. A content list of 30 major areas of materials with more than 95 illustrated sub-sections.
Uncirculated copies average $35.00

Bugs Bunny and Friends
Learn to Draw Series

This book is full of demonstrations of simple drawing techniques for bringing characters to life on paper- Learn to draw Bugs Bunny step-by-step with grids to aid in step progression. Features colorful illustrations and fun instructions that entertain as they teach- Includes 8 pages of grid paper “(Bugs and Taz) or tracing paper inserts.

This book has a price range on the market ranging from $40.00 to $500.00 depending upon the book seller and condition of book.

UNCIRCULATED COPIES are extremely rare but a few are available and are selling for $300.00 - $500.00 per copy.

Tazmanian Devil and Friends
Learn to Draw Series

This book is full of demonstrations of simple drawing techniques for bringing characters to life on paper- Learn to draw the Tazmanian Devil step-by-step with grids to aid in step progression. Features colorful illustrations and fun instructions that entertain as they teach- Includes pages of grid paper “(Bugs and Taz) or tracing paper inserts.

This book has a price range on the market ranging from $40.00 to $500.00 depending upon the book seller and condition of book.

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UNCIRCULATED EDITIONS

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email: williampowellstudio@gmail.com

or you can write to:
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Thank you for your interest in my books